



CDNA Social Media Code of Behaviour

Reviewed: Oct 2021

The purpose of this Code of Behaviour is to summarise the expectations CDNA has of its employees, coaches, players, umpires, volunteers and all members of the association who utilise social media. It is intended to ensure compliance with the law, including confidentiality obligations, ethical obligations and good taste. This Code of Behaviour works alongside the CDNA Social Media Policy, Cyberbullying Policy and Communications Policy.

Social media includes (but is not limited to) blogs, podcasts, discussion forums and social networks.

When using personal media sites, all CDNA employees, coaches, players, umpires, volunteers and members are expected to:

- **Be Respectful** – no posting any material that would be considered by a reasonable person to be obscene, defamatory, profane, threatening, harassing, abusive, hateful or embarrassing to another person or entity
- **Comply with the law** – no posting content or conducting an activity that breaches any State or Federal law
- **Address public comments appropriately** – personal comments must not compromise capacities to perform roles within the association in an unbiased manner or be perceived to be commenting officially. All comments made must in no way bring harm or disrepute to the image of CDNA or its members
- **Maintain privacy** – no unlawful or dishonest accessing or sharing private sites, posts, comments or other material without prior knowledge or permission

Breaching the conditions of this Code of Behaviour may be regarded as misconduct, which may result in disciplinary action.